

CAPABILITIES STATEMENT

Content + Design

Video + Audio
Photography + Videography
Website Design + SEO
Print Collateral/Brand Packages
Brand Identity
Newsletters, E-letters
Social Media
Package Design
Graphic Design – print, web, misc.
Corporate Identity
Logo Development

Research + Development

Research / Customer Insight
Brand Evaluation
Competitor and Marketplace Insight
Target Market Analysis
Image and Color Research and Development

Branding + Identity:

Positioning / Essence
Name Research and Development, Creation
Tagline Research and Development, Creation
Logo Research and Development, Creation
Mission Statement, Research and Development, Writing
Casting + Talent Management

Event Curation, Planning + Execution

Single Day + Multi-Day Conferences
Tech Days
Workshops + Training
Tradeshows
Executive/Leadership Meetings
Employee Appreciation
Team Building + Empowerment
Philanthropy + Fundraisers
Holiday Parties
Brunches, Luncheons, Dinner + Receptions
Product Launches
Track Days (automotive)
Milestone Celebrations

Advising + Consulting

Email Marketing Campaign
Marketing Strategies
Press Releases
Social Media (various platforms)
Event Coordination
Project Management / Production Coordination

Services may be provided with either a hourly rate, flat-rate range or be secured by a retainer.

